



FERNET IS A BITTER SPIRIT, HAS BEEN POPULAR FOR THE PAST COUPLE OF DECADES. IT IS SOMETIMES SERVED AS A SHOT OR OVER ICE WITH TONIC WATER, A MIXTURE AFFECTIONATELY CALLED "BAVORSKÉ PIVO" (BAVARIAN BEER) OR "BAVORÁK." THE 1ST BITTER FERNET STOCK WAS PRODUCED IN 1927 BY AN ITALIAN BUSINESSMAN LIONELLO STOCK IN HIS LIQUEUR FACTORY IN PLZEN-BOZKOV. THE .IT COUNTERPART IS CALLED FERNET-BRANCA.